

123 Vivian Street | Durham, NC 27701 | Phone: 919.688.DPAC | www.DPACnc.com

Marketing Internship

DPAC seeks Marketing Interns to assist with creating marketing materials and performing daily tasks for the Marketing Director and Assistant Marketing Director. Projects may include building profiles and maintaining presence for DPAC performances on social networking websites like Facebook and Twitter; assisting with media relations, including writing press releases; participating in strategic planning; and helping promote DPAC by organizing promotional events.

Ideal candidates should have excellent Internet researching abilities, strong communication and writing skills. Interns should also be self-motivated and quick learners who exhibit enthusiasm and leadership.

Requirements:

- *Current enrollment at a college/university. (Undergraduate junior or senior preferred.)
- *Letter from school stating that intern will receive college credit for the internship.
- *Ability to use Microsoft Office programs, including Microsoft Word and Excel.
- *Availability to work at least 2-3 days a week at DPAC.
- *Business/Marketing, Dramatic Arts or Parks/Recreation major preferred but not required.

Please note, all interns must receive college credit. We are currently accepting applications for Fall of 2012.

Interested applicants should email a resume and cover letter to jlanning@DPACnc.com
If you prefer to mail your application, please submit a cover letter and resume to:

DPAC Internship Program
Attn: Jennie Lanning
123 Vivian Street
Durham, NC 27701

Thanks for considering an internship at DPAC! We look forward to hearing from you.